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25th February 2026

Dear Parents and Carers,

Next week is a very special time at Beckmead Park Academy as we celebrate two major events: **National Careers Week** and **World Book Day**. We have a packed schedule designed to inspire our students, build their confidence, and help them look forward to a bright future.

### **National Careers Week (2nd – 6th March)**

Our focus this week is to help students connect what they learn in the classroom to the world of work. We want every student to recognise their unique strengths and the many paths available to them.

- **Daily Activities:** Every morning, students will engage in "Careers Bites"—short videos and discussions exploring different industries, from local vocational roles to "hidden" jobs they might not have considered.

### **World Book Day (Thursday, 5th March)**

This year, World Book Day is part of the **National Year of Reading 2026**, and our theme is **"Go All In!"** We are focusing on "Reading for Pleasure"—giving children the choice and space to enjoy books they genuinely love.

#### **What to expect on Thursday:**

- **Dressing Up:** We invite all students (and staff!) to come to school dressed as a character from a book. Whether it's a superhero, an athlete from a biography, or a classic fictional character, we want to see their creativity!
- **The Footy & Booky Quiz:** We will join a live national quiz featuring Premier League footballers and famous authors and announcing winners of The Great Big Footy and Booky Quiz at Bramley Bank, Monks Orchard, and Tharreo House.

For our students at BPA, these events are more than just fun activities. They are vital for **Personal Development**. Careers Week helps reduce anxiety about the future by providing clarity, while World Book Day boosts literacy and imagination—two tools that are essential for any career path they choose.

**Beckmead Park Academy**

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We would love for you to talk to your child at home next week about what they are reading and what jobs might interest them. Your support makes a huge difference in their engagement.

Thank you for your continued partnership. Let's make next week one to remember!

Kind regards

**Vilma Kavaliauske**

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