

# The Beckmead Trust Newsletter

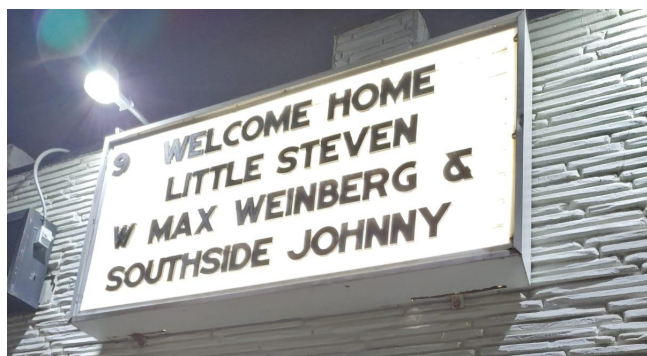


*The Beckmead CEO, Jonty Clark, flew to New Jersey to attend a TeachRock fundraiser and hold meetings to discuss the developing partnership between the two organisations.*



Among several events, Steve Van Zandt, the founder and inspiration behind TeachRock held a garage sale of some of his personal and stage gear. Jonty picked up a pair of SVZ's shoes to wear around the house.

A concert - as displayed below - was the climax of the fundraiser with Springsteen's drummer - Max Weinberg - leading his band 'The Jukebox' through hit after hit.



*The highlight of the trip for Jonty was a photo and chat with Little Steven himself before the concert.*

*TeachRock is an amazing free resource / charity which looks to extend children and young people's exposure to music and the arts whilst they are at school. The free to use website contains a huge amount of creative, interactive arts based resources and lesson plans. US based evidence demonstrate that using TeachRock curriculum materials improves attendance, behaviour and outcomes.*

Several of the American teachers Jonty spoke with during the trip, stated that the more complex and disadvantaged the pupils are the more effective the TeachRock lessons prove are. It's fantastic that a mega-star such as Steve Van Zandt wants to change the world through an enhanced curriculum.

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Little Steven and Southside Johnny headlined the concert and proved that music is powerful, moving and joyous.



Max Weinburg reiterated the importance of the work of the TeachRock organisation.

The quality of the TR materials that have been piloted in some of the Beckmead schools have made teaching arts to the pupils meaningful, engaging and great fun.



A breakfast meeting between Bill Carbone - CEO of TeachRock and Jonty cemented the partnership. Bids for funding joint work have been submitted to the Paul Hamlyn Foundation and The Catalyser Fund. Bill gave Beckmead a shout out from the Stone Pony Stage mid-concert, affirming our joint ambition to take TeachRock into the secure estate in the UK.

There was also time to visit the tiny house in New Jersey where Springsteen wrote 'Born to



Run'... a long-awaited pilgrimage for Jonty!

***All the costs of the trip were funded personally by Jonty***